WEEDCOMMERCE



Introduction



Emerging markets such as cannabis and blockchain have disrupted health and technology industries through the powers of collaboration and overwhelming support from the community. As we step into the future, decentralization will transfer corporate power and authority back into the hands of the people where they belong.

Cannabis has changed the way we view mental health and wellness through the powers of nature. Having access to high-quality cannabis products online is essential as we transform from synthetic medicine back to natural remedies. E-commerce allows cannabis to be available to everyone in all parts of the world and is a necessity to those who are not able to travel to get it.

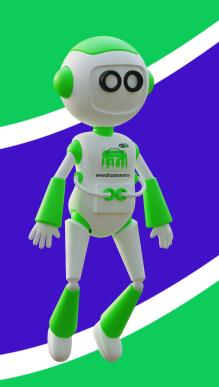
We should be invested in our health and be rewarded for taking care of our well being. As the cannabis industry grows, it only seems right to reward the cannabis community alongside it. Blockchain allows us to do this through crypto incentives, smart contracts, and decentralized autonomous organizations.

Overview

Weedcommerce is a next-generation e-commerce marketplace that will change the way we buy cannabis. Our marketplace offers CBD, smoking accessories, and on-demand THC delivery. We were founded in 2016 and have been rapidly growing ever since.

We empower small businesses in the legal cannabis industry and deliver high-quality products to our customers. We envision an ecosystem where brands and customers will be incentivized to participate in a marketplace that is moving the cannabis industry forward.

We owe it to cannabis to be more than just an e-commerce shopping experience.



Building blockchain protocols within our Weedcommerce ecosystem will empower our cannabis community by allowing them to be part of the network



WCM token

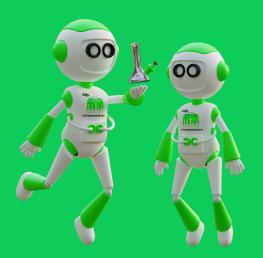
WCM is Weedcommerce's native token that powers our marketplace and incentivizes our merchants and customers. WCM is a BEP-20 token that is built on top of the Binance Smart Chain. There is a 5 billion

circulating supply and a 7 billion total supply. We have locked up 1 billion tokens in a rewards contract that will be distributed to customers when they buy products and we will burn tokens from the supply as well when a transaction takes place. WCM token burn happens once a user adds tokens to their wallet

Customers will earn WCM tokens when they buy Weedcommerce products to encourage them to take part in the network and earn rewards.

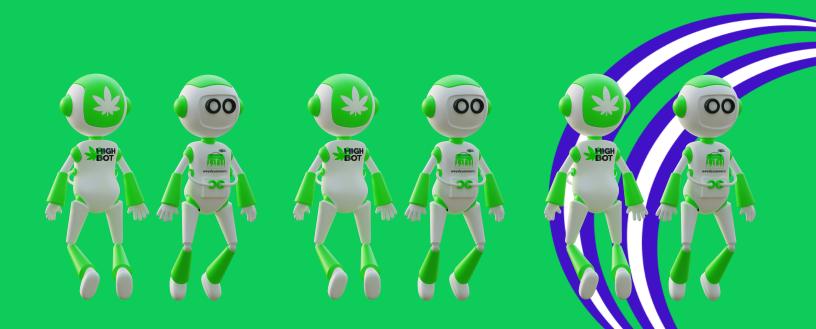
We will also burn WCM tokens from the supply when someone makes a purchase to establish a deflationary environment. Currently, shoppers earn 25% back from their total purchase amount and we will burn 8% of their total purchase amount from WCM's total supply.





We will be adding DeFi protocols to WCM as the network grows. We will roll out staking pools to DEX's on multiple chains to give incentives to long-term token holders and bring in new users from other blockchains.

We want to encourage our community to become LP's to provide access to a larger audience. Establishing a DAO (decentralized autonomous network) for WCM is key to help the token stay decentralized and unaffected by authoritative control. We think that the direction of the token should be driven by the community rather than Weedcommerce itself.



How we envision our future



Building in the Metaverse

Weedcommerce is dedicated to innovation for the advancement of cannabis and blockchain technology. We plan to build in blockchain-based metaverses to create Weedcommerce virtual dispensaries and smoke shops. We plan to build a virtual cannabis NFT's that mirrors real-life cannabis products and give the users the ability to purchase it in real life. We will be rolling out Metaverse wearables such as digital bongs and other cannabis products to engage users within the digital world.

Cannabis education is severely lacking amongst most cannabis shops and e-commerce marketplaces. We plan to solve this by adding budtender virtual assistants that can help our customers make educated purchases for themselves. Cannabis carries a lot of misinterpretations and users should be guided in the right direction. All can give our users the health information on cannabis strains and terpenes they need in order to choose the right products for themselves.

Weedcommerce NFT's

NFT's have spawned new ways to buy and collect digital collectibles. Weedcommerce's NFT project called "Employees of the Metaverse" will be avatars that will earn \$WCM tokens and have access to the virtual dispensaries inside the Metaverse. We plan to build in multiple Metaverse on different blockchains to engage with all crypto communities.

WCM staking



Staking is the act of locking cryptocurrencies for a certain period of time to receive token rewards. It involves holding funds in a cryptocurrency wallet to support the security and operations of a blockchain network. It can be perceived as a less resource-intensive alternative to mining and can be easily done from a crypto wallet. Staking is more eco-friendly than PoW blockchains.



Staking WCM tokens will let users gain additional rewards through locking tokens for a particular amount of time in a contract which will help networks achieve consensus or confirmation that all of the transaction data adds up to blockchain.

WCM swap

WCM swap will be a token swap solution for the Weedcommerce platform which will allow token holders to easily exchange their WCM tokens and provide liquidity to earn rewards. The solution will make liquidity available from popular decentralized exchanges such as Uniswap and PancakeSwap in order to provide a quick exchange of tokens.

Development team



Weedcommerce was founded by Austin Jancan, who is an entrepreneur and crypto trader. The Spark+ team are key developers and advisors for Weedcommerce's native token, WCM. Spark+ specializes in blockchain network development and decentralized finance. Spark+ has a strong background in app development and integration for enterprise-level solutions